



2831 N. 31st Avenue • Phoenix, AZ 85009 • (602) 242-FOOD
www.FirstFoodBank.org

*****MEDIA ALERT*****

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FOR IMMEDIATE RELEASE

St. Mary's Food Bank to Receive Delivery of 81,900 Eggs on April 17 Just in Time for Easter Distribution

Donation Made Possible by Dunkin' Donuts' and America's Egg Farmers' Eggs Benedict Breakfast Sandwich Promotion this Past March

WHAT: On April 17, in advance of the Easter holiday, St. Mary's Food Bank will receive a special and large delivery of **6,825 dozen eggs**. This "egg-cellent" donation was made possible by America's Egg Farmers in partnership with Dunkin' Donuts. During the first week of March, Dunkin' Donuts and America's Egg Farmers partnered to donate one egg to Feeding America® for every Eggs Benedict Breakfast Sandwich sold. St. Mary's Food Bank is one of eight food banks across the country receiving a large donation of eggs as a result of this program.

The Dunkin' Donuts & Baskin-Robbins Community Foundation (DDBRCF) has partnered with Feeding America since 2007 and has donated more than \$1 million over the last five years to support Feeding America and its local food banks. In addition, the DDBRCF recently announced a \$1,000,000, three-year grant that will help support critical Feeding America initiatives nationwide.

WHO: Jason Duffy, Local Franchisee at Dunkin' Donuts.
Billy Hickman, Vice President, Hickman's Family Farm
Kim Kerr, Education and Outreach Coordinator, Hickman's Family Farm
Jerry Brown, Director of Public Relations, St. Mary's Food Bank

WHEN: April 17, 2014
7:00 a.m.

WHERE: St. Mary's Food Bank Alliance
Del E. Webb Warehouse
2831 N. 31st Avenue, Phoenix AZ 85009

ABOUT: **About Dunkin' Donuts**
Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has nearly 11,000 restaurants in 33 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

About the American Egg Board

AEB connects America's Egg Farmers with consumers, communicates the value of The incredible edible egg™ and receives funding from a national legislative checkoff on all egg production from companies with more than 75,000 hens in the continental United States. The Board consists of 18 members and 18 alternates from all regions of the country who are appointed by the Secretary of Agriculture. AEB is located in Park Ridge, Ill. Visit IncredibleEgg.org/Good-Egg-Project to learn where eggs come from and how you can help fight childhood hunger alongside America's Egg Farmers.

About Feeding America

Feeding America is a nationwide network of more than 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 37 million people through 61,000 food pantries, soup kitchens, and shelters in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the issue of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger™. Visit <http://www.feedingamerica.org/>. Find us on Facebook at www.facebook.com/FeedingAmerica or follow us on Twitter at www.twitter.com/FeedingAmerica.

About Hickman's Family Farm

Hickman's Family Farms has been family-owned and operated in Arizona since 1944. From its earliest days of using one small truck to provide fresh, locally produced eggs direct to consumers and small independent restaurants to its present day multi-facility operations in Maricopa, Buckeye and Arlington, Hickman's has not wavered in its commitment to sustainability. This guiding principle shapes how Hickman's develops, produces and markets its products; how it cares and respects the flocks, land, and environment; and the relationships it forms with its vendors, suppliers, and business partners.

**Media
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ABOUT ST. MARY'S FOOD BANK ALLIANCE: Now in its 47th year of serving Arizona, St. Mary's Food Bank Alliance is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 300 partner agencies at 400 locations that serve the hungry. The World's First Food Bank serves nine of our 15 counties, the organization is a member of Feeding America, the national network of food banks, and is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. In Fiscal Year 2012-13, the Food Bank distributed 70 million pounds of food to families and individuals and garnered more than 290,000 volunteer service hours. Web site: www.FirstFoodBank.org Phone: 602-242-FOOD.