

MEDIA ALERT

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FOR IMMEDIATE RELEASE

**HICKMAN'S FAMILY FARMS TO EXPAND CAGE-FREE EGG PRODUCTION:
Increasing Demand, New Rules in California, Factor into Decision**

Buckeye, Ariz. (December 16, 2014) —In response to the rapidly escalating demand for non-cage eggs, Hickman's Family Farms through its partnership with Colorado Egg in Hudson, Colorado announced that it is bringing nearly 300,000 new cage-free egg laying hens into its national flock of seven million. The initial flocks will be organic certified by the State of Colorado.

Observes company CEO Glenn Hickman, "The demand for cage free and organic eggs continues to grow in all of our markets, but especially California where California consumers passed Proposition 2. New poultry husbandry rules will increase demand for cage-free eggs even faster. We're honored to increase our investment in the Colorado agricultural sector, and will continue to increase our cage-free egg production in the future."

Hickman's Family Farms has been family-owned and operated in Arizona since 1944. The company is based in Buckeye, Arizona. Additional information is available at www.hickmanseggs.com.

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