## FOR IMMEDIATE RELEASE

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## Follow the Easter Bunny's Tracks to The Wigwam This Easter Weekend Governor Jan Brewer and the Easter Bunny Host Two-Day Celebration for the Whole Family

**Phoenix, Ariz. (March 15, 2012)** – The Wigwam invites guests to get away with a super spring "staycation" this Easter weekend to enjoy an abundance of seasonal activities for the whole family. Featuring 400 acres of endless recreation, The Wigwam will offer Easter egg hunts, healthy cooking demonstrations, face painting and much, much more.

The festivities start on Saturday with a special guest appearance from the Easter Bunny himself, followed by an appearance from Governor Jan Brewer to kick off the 2<sup>nd</sup> Annual Easter Egg Roll and two fun-filled days of celebration at the Valley's most historic and family-friendly resort. Open to the public, The Wigwam is hosting the following Easter weekend experiences:

- Easter Bunny Package: Valid April 6 -7, 2012
   Starting April 6, treat the family to a surprise "staycation" where guests can take advantage of a stay in one of The Wigwam's spacious guestrooms starting at \$159. Accommodations include breakfast with the Easter Bunny for up to two adults and two children on Saturday, April 7. Spend an extra day for only \$99! To take advantage of this deal, guests should visit <a href="www.wigwamarizona.com">www.wigwamarizona.com</a> and use the promo code BUNNY.
- Breakfast With The Easter Bunny And Friends: Saturday, April 7; 7 a.m. to 10 a.m. It's impossible to celebrate Easter without a visit from the Easter Bunny. Be sure to show up early and look to the skies at 8:45 a.m. as he makes his grand entrance with Channel 3's Bruce Haffner from his news chopper to enjoy a delicious breakfast with his fans at Litchfield's. Funky the Chicken from Hickman's Family Farms and Zizi from the Goodyear Ballpark will join the Easter Bunny to welcome guests and take photos with families. Prices are \$15 for adults, \$7 for children ages 4-12. Guests utilizing the Easter Bunny Package are complimentary.
- The Wigwam's 2<sup>nd</sup> Annual Governor's Easter Egg Roll & Festival: Saturday, April 7; 9 a.m. to 12 p.m. After breakfast, join Governor Jan Brewer, Hickman's Family Farms and Hilgers Pediatric Dentistry & Orthodontics at 9 a.m. on the lush lawns of The Wigwam for the Second Annual Governor's Easter Egg Roll. Beginning at 9:30 a.m., the whole family can participate in The Wigwam's famous Easter egg hunt, an activity that has traditionally fallen on Easter Sunday in the past. There will also be face painting, Easter egg decorating and healthy cooking demonstrations from Wigwam Executive Chef Lenard Rubin and a surprise guest chef. Guests are encouraged to dress in their Easter best for the Easter outfit competition! Children can participate in an animal encounter presented by Wildlife World Zoo & Aquarium starting at 10 a.m. and live entertainment will be provided throughout the day.
- Easter Champagne Brunch: Sunday, April 8; 10 a.m. 4 p.m.

  The Wigwam's two on site restaurants are the perfect locales to enjoy a sunny Easter Sunday. Join brunch-goers at Red's or Litchfield's to enjoy a refreshing Champagne Brunch for only \$38 for adults and \$20 for children ages 4-12. For reservations please contact the restaurants directly at 623-856-1094 for Red's or 623-856-1053 for Litchfield's. Guests with children will be treated to photos with the Easter bunny, along with balloon artists and face painting.

For more information or to make reservations, please contact The Wigwam at (623) 935-3811 or book online at <a href="https://www.wigwamarizona.com">www.wigwamarizona.com</a>. The Wigwam is operated by Pyramid Hotel Group. Pyramid's portfolio of managed properties includes hotels from among the most well-regarded brand names. To book a stay or to see a list of all of the hotels, visit <a href="https://www.pyramidhotelgroup.com">https://www.pyramidhotelgroup.com</a>.

## **About The Wigwam**

The Wigwam is one of Arizona's most iconic resorts, offering an intimate retreat that blends casual elegance with the charm of historic Arizona. A one-of-a-kind resort destination with a spirit all its own, The Wigwam sits on more than 400 acres and features 331 guest casitas including 72 suites surrounded by lush landscaped walkways, fragrant citrus tree-lined enclaves and floral and rose gardens. Offering an unforgettable experience to reconnect and escape the hustle and bustle of daily life, the Wigwam is home to the only 54 holes of golf in the Southwest, a signature Red Door Spa and six restaurants offering locally-sourced dining and farm-to-table fare. The Wigwam is located in Litchfield Park, Ariz. in the West Valley of greater Phoenix. For more information, visit <a href="https://www.wigwamarizona.com">www.wigwamarizona.com</a> or call (623) 935-3811.

**About Pyramid Hotel Group**: Pyramid Hotel Group LLC, founded in 1999, is a Boston-based, full-service hotel company that owns, manages and asset manages hotels and manages hotel construction/renovation projects. For more information about the company and its affiliates, visit the company's website, <a href="http://www.pyramidhotelgroup.com">http://www.pyramidhotelgroup.com</a>.

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