

HICKMAN'S NEWSLETTER

Egg Ranch

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HICKMAN'S EGG RANCH, INC.
WWW.HICKMANSEGGGS.COM

OFF and Flying moving hens and Henrietta

Henrietta is getting ready to make another Eggs-odus to her new nest at HQ in Buckeye.

First, we feel it necessary to eggsplain who she is. She is a big fiberglass hen that has directed visitors to the Hickman Egg Ranch, since 1963. Grandma Nell Hickman named her Henrietta because it was a popular name for pet hens. She has a flock mate, a Rooster, who is currently unnamed, that shows up for parade floats. He has to stay protected in the barn when he is not performing.

She has always been steady as a rock on her stand through the hot summers and some bad storms. We elevated her because kids were trying to kidnap her. We have had a lot of visitors to the ranch

through the years. They always knew where the driveway was when they spotted Henrietta. We've heard from some airmen that she was a target in the flight simulator at Luke Air Force Base.

Before we elevated her, kids used to place watermelons under her, as if she just laid a melon! Currently, we are planning to get her all fluffed up before she moves to her new stand at Buckeye headquarters. First up on her eggstreme makeover will be a good welding job on her iron feet to her perch. Leroy Davis, our first ranch mechanic was the first to give her a makeover. We are confident that Wes and his crew will do the proper Nip and Tuck!



Left: Henrietta takes flight to 67th Avenue & Glendale with other fiberglass farm friends. Top Right: Before landing on her perch, Matt teaching Glenn that a hand out or help up is not available during photo sessions! Bottom Right: Henrietta's landing, Glenn has Billy's safety in mind; Billy wants to ride the horse; Matt still posing for photo.

Kids Coop: AIMS DPA at Heard Elementary, April 18th.



Gayle Stachel-Bar S Foods, Sharman Hickman, Bashes Bear, Alison Bendler-Bashes, Christina Calio-Shamrock Farms.

An egg a day is good for an A? The American Egg Board announced the recent studies by the Egg Nutrition Center, that eggs are directly connected to academic achievement. Non egg-eating students in the study didn't eggcell as compared to the egg eating students. Principal Loraine Conley-Franklin of Heard Elementary, "studies we see point to it's all about improving brain function and hunger interrupts that process."

Her school was selected for our Arizona Grown AIMS DPA breakfast. BAR-S, Holsum Bread Company, Shamrock Farms, and Bashes, donated & delivered items for breakfast for an eggstra boost for academic achievement. This is the first event in our partnership with longtime companies. We are taking Arizona Chain Reaction's theme of buying local and investing it in our future community leaders, our youth.

Stump the Eggspert

Hello my name is David and I have two questions I hope you can answer for me. I am a consumer of your product and have been for years, here are my questions. 1. How long can you keep eggs in the refrigerator once they are hard boiled? 2. How long can you keep eggs past the sell by date? Thank You and have a great day, David

Dear David:

Thirty calendar days beyond the expiration date is the guideline of the Arizona State

Egg Inspection Department. Please keep in mind this guideline is only valid provided that the eggs have been properly stored within refrigeration between 38-45 degrees Fahrenheit.

Often referred to as boiled eggs, the American Egg Board (www.aeb.org) guidelines are as follows:

Hard-cooked eggs in the shell can be refrigerated up to one week. Hard-cooked eggs out of the shell should be used immediately.

What's Cookin'?

*"Poor Man's Soufflé" Rich in Taste.
Submitted by: Marilyn Raigel,
Chick Gang member since 2002*

6-8 slices white bread
1/2 (or more) sharp cheddar cheese (I prefer extra sharp) mustard
3-4 eggs
1 Cup half and half (can also use milk or whipping cream)
1/2 tsp onion flakes (or use fresh chopped onions)
salt/pepper
oleo to grease dish
Grease casserole dish
Lightly spread bread with mustard
Line dish with bread to fit
Cover bread with cheese slices
Repeat process until bread

and cheese are at the top of the casserole dish
Beat eggs with fork until foamy
Add half an half, onions, salt, pepper
Pour stirred mixture over bread and cheese (all bread should be moist- use extra half and half if needed)
Bake at 350 degrees F for 45-60 minutes.
Soufflé should be golden and puffy (not too solid)
Serve immediately (once cut, soufflé will drop)
Goes well with salad, green vegetables and wine.

Eggceptional Customer & Nest Members

By Maria Smith & Clint Hickman

We flew under Basha's Women's Expo Wing. The American Egg Board sponsored a booth at the 2005 Women's Expo. Floyd Smith now holds the title of most frequent Chicken Mascot wearer! Jim Manos provided the 1 minute 29 second microwave scramble for our flyers. Eggsperts say this was the highest attended Women's Expo in history. Frank and Jenn Carpena were the safety eggpress team that volunteered to help get our booth back to the ranch! Congratulations Louise O'Neill of Prescott Valley Arizona, her guess was the closest to the



Maria & Floyd Smith and Sharman Hickman greeted over 4,000 visitors in under 16 hours.

number of hens we had during the Women's Expo: 2,245,000 million, according to our CFO, it was 2,847,436 million. "Many of our booth visitors said they visited this year, because Basha family does so much in our communities," Maria Smith. Thanks also go to Mea Abraham at Sales Builders for a great location!

Eggknowergements



Eggspress team not eggshhausted after Easter?

They report that during Easter week, there were 5 eggstra trucks per day. "It wasn't too bad, we covered orders, no shortages, every thing landed safely, I can't complain," stated Frank Carpena. He also expedited deliveries of the colored eggs for Wickenburg: Cops Who Care, Harquahala Valley Fire Department, Blessed Sacrament Catholic Church, Phoenix Day School, Mesa Jaycees for Banner Mesa Pediatrics and the Sojourner group, and Sterling Place Apartments! "Over 474 kids representing 57 nationalities, many kids for the first time, experienced real Easter eggs," Van Johnson, Community Manager, Sterling Place Apartments.

4th Annual Wild About Youth Safety Trauma Eggspo Ova Achievers

Mickey Ollson and his staff at Wildlife World Zoo, again hosted our National Egg Month event. The Applegate and Holmes families were newcomers and joined Kolby Felix and Taylor Clarke. "It will be easier to get Steven to put his helmet on for bike riding, now he knows how important it is to protect his head from injury," Amy Applegate, Steven's Mom. Kids in similar age groups work together on teams to create their own safety harness for the egg. They climb the platform on top of the kangaroo bridge and drop it into the water below. We are happy to report that all 6 entries landed safely. They then got to talk to the Trauma Coordinator, Robinelle Schroder, and the friendly Southwest Ambulance crew

about safety. Thank you to Pamela Justice for performing our National Anthem and to Mr. Carmichael for the Deer Valley High School Jr. ROTC Color Guard. Chris Burgess captured the event on video, which will be sent to MTV Nickelodeon for 2006 GAS programming!

Community Outreach Egg-niters!

Thank you to Sam Chavira, Community Outreach Liaison for United Phoenix Firefighters and organizer for the Los Bomberos event on May 4th. Mayor Phil Gordon and Governor Napolitano addressed the group which is active in the communities. Mary Rose Wilcox applauded them for eggs-tinguishing the arson problems facing her neighborhoods.

10,800 eggs and only 1 Easter Bunny



In Easter related news, thanks go to Peggy Long our Eggstravaganza organizer for the Phoenix Day School for the Working Poor. Shamrock Farms provided Ice Cream treats for the egg hunters courtesy of Christina Calio.

Easter Bunny helpers gone wild!

What do the volunteers at Westside Food Bank do for spring break? They help Hickman's Egg Ranch, Inc. provide 16,560 eggs to



community Easter events throughout the state.

Cowboys for Kids rustle up the chicks in Cave Creek.

Shelby Martinez and Jordan Bango, members of our Tween Chicks gang, caddied rodeo kids around our chicken and egg golf course. Each of them received a Certificate of Community Participation. On their break they got to see the pint-size sheep riders! Thanks also to Roy Langendorf and Mike Vizcaya for lending their scout troop for Eggstra help! Patty Coil and her crew offer a fun website for kids, www.cowboysforkids.com

Maricopa Elementary Eggcells at Eggrancher for A Day!



Lookout Wes, Gary, Jim, George, Vicky, and Steve. The OVA-achievers were, Austin Nash, Edgar Espinosa, Michael Estes, and Sybrina Cook, at our Hickman's Egg Ranch career simulation game. An egg-rancher apprentice show might be on the horizon! We don't think Glenn is willing to Trump that hairdo! "Even with the newer

campuses being built, my heart belongs to this school, my kids were educated here and we can admire our tree that we planted that is now gargantuan after we lost the Challenger. It has heart." Nancy Rollins, Career Day Event Coordinator."

Attention Mathletes: Ag Day 2005 Egg-uation

How many hen eggs equal 2



Emu eggs and 1 Ostrich egg? The answer is a dozen hen eggs. You meet farmers and ranchers that provide food for Arizona, and and be treated to lunch for a buck. One dollar will get you Shamrock Milk, citrus, pork or beef barbeque sandwich, slaw, a Hickman hard cooked egg, and a dessert. All of which were made in Arizona. Shauna Hobson, Event Chairperson eggscelled at providing the facts about everything farmers produce in Arizona. Congratulations to E.J. Reynolds of Phoenix for being the closest guess of the total number of hens in our flock. E.J.'s guess was 2.85 million. According to Jim Manos during Easter week, 2,857,440 million ladies were on both ranches during Easter week! Other close guesses were Heidi Kocsis, Alexandria Kolkhorst, Emily Miller, Paige Reed, Austin & Lauren Rosen. We appreciate you thinking about your only local egg farmer!



Billy's MVP

By Billy Hickman



Joe Haddy, Bill Smerber, Jim Ford, and Kurt Allen celebrate 32 years, 30 years of which have been a great vendor partnership with Hickman's Egg Ranch, Inc. Bill Hickman, Sr. and Joe Haddy were the first to do business together. "The primary most unique focus of Coast Packaging is egg packaging and related items that egg producers might use." Kurt adds that the new crew at Hickman's and Dakota Layers of Billy, Clint, Gary Snyder, Steve Hudak, Mark Stratford, Jim Manos, Toni Clark, Vicki Butler, Cheryl Gardner, and Bobbi and Jeff are great to work with. Jan Jones, Charlie Rosheim

in South Dakota and of course George Bango, because everybody loves George, all rock too! Although Hickman's has grown into a sizeable company with hundreds of employees, its' family business maintains its style and roots. "We sink or swim based on the egg business. Our personnel have over 125+ combined years in the egg industry. We attempt to bring customer benefit and strive to understand customer and industry issues, beyond just selling egg packaging." Mr. Haddy credits our mutual success to Hickman's expansion of local markets, a good market and local story strategy, and aggressive decisions. Kurt adds, "Hickman's has a good outlet for some frustrating compl-egg-cities, which is paintball! My son still talks about this eggs-cursion. Glenn's strategy: An all out Charge on Billy's team. I think my shot landed on Billy! "What other industry can you literally shoot at your clients and laugh together about it?"

Hatch Dates

April: Fernando Hoenig, Andrew Villareal, Claudia Guzman, Gilbert Garcia, Lina Saucedo, Alma Estrada, Magdalena Antunez & Richard Martinez, Maria Gonzales

May: Martha Nevarez, Anthony DeGeorge, Bill Schwemm & Maria Carrillo, Maria Baeza, Vicki Emmert & Artemio Galvan, Lourdes Lopez, Mario Romo, Juan Garcia, Jose Ventura

June: Jose Piedad & Leonar Garcia, Jimmie Free, Isaias Orona, Felix Ortega, Kris Shaw & 1st Quarter MVP- Gilberto Bustamante, Cinthia Garcia, Ruben Morales, Santiago Juarez, Maria Aceves, Maria Jimenez, Cheryl Gardner, Joe Valencia, Anthony Calderon, & Maria Constante, Isela Amparan & Jeff Leake, Harry Van Court &

Dwight Miller, & Juana Morales, Frank Ruiz, and Lydia Jones

Other Hatch Dates:

April- May-Dago Ortiz, June-Shari Swagel & June Holland

Love Nests! Celebrating 21 years of a Happy Nest together are April's love birds, Glenn & Audrey Hickman, incidentally, Glenn Michael their oldest son is flying the coop to Stanford University!

Coop Eggspanion: We proudly introduce the newest Hickman in the nest: Trevor Andal Hickman. With a landing date of March 8th, which happens to be Glenn & Audrey's birthday as well!



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