

2nd Annual Governor's Easter Egg Roll - Easter 2012



The eggs began to roll when Governor Brewer (background) gave the signal to start.

Arizona's 2nd Annual Governors Easter Egg Roll was held Saturday, April 7, 2012 at the Wigwam Resort in Litchfield Park. Gov. Jan Brewer welcomed the crowd and started the race. The event echoed the White House's healthy and active theme, and included yoga and healthy eating classes among the activities. Sponsors were Hickman's Family Farms, the Wigwam Resort, Shamrock Farms, Hilgers Pediatric Dentistry and Orthodontics, and Reach Out and Read Arizona. Volunteers from The National Junior Honor Society of Millennium High School were on hand to help. The event was open to the public, and there was no admission fee.

Activities included egg hunts, egg coloring and crafts, celebrity chef healthy kids cooking demonstration with Executive Chef David Snyder, a story time area, face painting, an Easter outfit competition, martial arts by Bryce and yoga fun by Yippee Yoga for Kids,

kids' synchronized swimming at the lodge pool, bunny sack races, inflatables, animal encounters from Wildlife World Zoo & Aquarium and more. The Trivium Prep Chorale Ensemble and the Archway Trivium Treble Singers performed *Peter Cottontail*, and there were a variety of vocal performances.

April Warnecke of 3TV reported the proceedings and Bruce Haffner brought in the Easter Bunny by helicopter.

3rd Annual Governor's Easter Egg Roll - Easter 2013

Arizona's 3rd Annual Governor's Easter Egg Roll will be held on Saturday, March 30, 2013 at the Wigwam Resort in Litchfield Park. As of this writing, planning is underway but it is anticipated that many of the events that made last year's event so egg-citing will be part of the fun again this year. Please follow developments on our website at www.hickmanseggs.com, and on our Facebook page at [facebook.com/HickmansEggs](https://www.facebook.com/HickmansEggs).

Capitol Grounds Beautification Project

In advance of Arizona's centennial celebration on February 14, 2012, a team of community leaders from both the public and private sectors united efforts to beautify Arizona's Capitol Mall and Wesley Bolin Plaza. Hickman's Family Farms led a group of Arizona businesses in the grassroots effort.

Inspired by a conversation he had with State Senator Steve Pierce, Clint Hickman helped assemble a task force to realize a common goal – to get the Capitol grounds in shape by February 2012. Clint said, "We were so proud that Hickman's Family Farms was able to help with the Arizona State Capitol Centennial Beautification Project. Given the chance to forge partnerships between trade associations, private and public sector organizations helped the area transform into a beautiful place to celebrate our

Centennial. Wesley Bolin Park is once again a true gem."

Among those assisting in the beautification project are the Department of Administration, Department of Corrections, Department of Agriculture, Arizona State Legislature (Senator Steve Pierce), members of the Arizona Nursery Association, and members of the Arizona Rock Products Association.

Participating Arizona businesses included Hickman's Family Farms, Duncan Family Farms, Arizona Grain, Salt River Project, Tim Price Enterprises, and Waibel and Associates. Inmate crews, provided by the Department of Corrections, handled the labor.

Governor Jan Brewer and Senator Pierce offered their thanks and spoke at the official "big reveal" on January 5, 2012 at Wesley Bolin Plaza.



The view from the dome of the capitol during the preparations for the Centennial. Photo by Devin Rankin

American Egg Board

In March 2012, Agriculture Secretary Tom  incredible!

Vilsack appointed nine members and nine alternates to the America Egg Board for the 2012-2013 term. Clint Hickman was appointed a member for the Western states.

The board administers an egg research and promotion program authorized by the Egg Research and Consumer Information Act of 1974. The two-year terms on the board are staggered so that half of the membership is appointed each year. The board is composed of 18 members and 18 alternates representing six regions. The Secretary of Agriculture selects appointees from egg producers nominated by organizations representing the egg industry.

Egg Farm-to-Table Webinar



The cast and crew of the Hickman's episode of Egg Farm-to-Table.

Farming is really hard work, it's true. But there's nothing easy about "show business," either. In April, Sharman and Clint Hickman narrated a webinar for the Good Egg Project Education Station called "Egg Farm-to-Table." The webinar provided a guided tour of the Hickman's egg farm that could be viewed in classrooms and online. The entire webinar is archived at <http://educationstation.discoveryeducation.com/liveevent/> under 2012 Archive, and is available to all who are interested. It's a perfect resource for teachers, scout leaders, parents, homeschoolers, and anybody who wants a close-up look at contemporary farming.

Hickman's Family Farms Named Business Owner of the Year



The Hickman family and Sen. Jon Kyl (far left) were on hand for the Business Owner of the Year 2012.

Approximately 200 people gathered at the Wigwam Resort on Wednesday, May 2, 2012 to honor the Hickman family for their contributions as the business owners of Hickman's Family Farms, and as contributors to the overall well-being of the community. The "Business Owner of the Year 2012" award presented by the Glendale and Glendale Kachina Rotary Clubs.

The gathering also celebrated Arizona's Centennial and paid tribute to the West Valley's historic agricultural and farming roots from 1912 to 2012. U.S. Sen. Jon Kyl presented recognition plaques to each family member, and more than a dozen people recounted their memories of the Hickmans and Hickman's eggs.

Alltech 28th Annual Symposium

Clint Hickman made his way to the rolling hills of Kentucky last May, and presented his insights about "Transparency and the Family Farm" at the Alltech 28th Annual Symposium. The gist of his remarks was featured in a recent issue of Alltech's newsletter Alltech Symposium Marking Forum. Clint stated, "Transparency, why bother? Transparency is essential to a company's existence. The local food movement captured the public interest. Our challenge is to turn that interest into consumer action. Transparency is what sets us apart from our competitors... Transparency allows us to make things right in the consumers' minds. They want to know where their food comes from, and they want to feel good about it."



Clint Hickman focused his remarks on corporate transparency at the Alltech 28th Annual Symposium.

Clint went on to say that "The first step to being transparent is being visible. Luckily, in a world teeming with social media, making a company visible has never been easier! Increase transparency by releasing pictures and videos of business practices in action and inviting consumers to visit, if possible... Be as transparent as possible while maintaining safe

Clint Hickman Accepts AFMA Award



Clint Hickman (far right) was named Supplier of the Year, and accepted on behalf of Hickman's Family Farms.

November 16, 2012 was a night filled with honors for members of the food industry. The Arizona Food Marketing Alliance (AFMA) presented its 2012 Leaders in Excellence Awards at the Sheraton Phoenix.

Clint Hickman was named Supplier of the Year. Bob Smyster (SQS, retired) was the Hall of Fame Inductee; the Provenzano Family (Pro's Ranch Markets) was named Retailer of the Year. Clint accepted on behalf of Hickman's Family Farms, and the entire family of employees.

and sanitary practices."

Clint also emphasized the importance for business of remaining involved in their communities. He summed up his approach by advising that businesses reach out to the consumer, tell their stories, attend events, sit on advisory boards, and "do well by doing good."

The 4th Annual PJs & Eggs



PJs & Eggs was a success, thanks to the support of individual restaurants and the enthusiasm of their employees and volunteers.

On October 12, 2012 Hickman's Family Farms partnered with some of the most favorite breakfast restaurants in the Valley and around the state to celebrate the fourth annual PJs & Eggs. The "breakfast for dinner event" is held to benefit Arizona's Children Association (AzCA) foster care programs statewide. Each year, customers who have breakfast for dinner at each participating restaurant are invited to wear their pajamas and asked to bring a new pair (any size for kids ages newborn to 18) to be donated to children in the AzCA's foster care programs. In return, each customer receives a certificate for a free dozen Hickman's eggs. Participating restaurants also donate a portion of the proceeds from the evening to AzCA as well.

Sharman Hickman says, "PJs & Eggs offers a unique opportunity to share in a event that is fun and extremely useful. It's hands-on help for our local communities' kids in foster care. Participants know that whatever donations they make go directly to local children in need. So far, we have collected more than 1,120 sets of pajamas, and they are still coming in. We are happy to accept them any time of the year."

For additional information about PJs & Eggs, visit www.pjsandeggsaz.com. For more information about AzCA, including fostering and adoption, visit www.arizonaschildren.org.

Feed Mill Grand Opening



The Hickman family of employees paused for a moment with Gov. Jan Brewer in front of a train from Union Pacific.

Hickman's Family Farms launched its new Hickman's Feed Mill on November 29, 2012. Among the guests attending the festivities in Arlington, Arizona was Governor Janice K. Brewer.

Invitees included agriculture and food industry members, old friends and long-time customers, political dignitaries, company vendors and service providers, and members of the media. With a Union Pacific train in the background, the approximately 300 guests



Billy Hickman and Gov. Jan Brewer talk about egg farming.

had the opportunity to take an escorted tour before lunch. After an introduction by company president Glenn Hickman, Governor Brewer presented her remarks that included memories of her years of being both a friend and a loyal Hickman's customer, saying that there are always Hickman's eggs in her refrigerator.

Clint Hickman observed, "The Feed Mill Grand Opening provided a rare peek inside our total egg production operation. We were pleased to have such a diverse group together for what was truly an historical, once in a lifetime occasion."

Hickman's Volunteers Observe 7th Year of Helping the Hungry

Hickman's Family Farms partnered with two local food producers to provide omelets and all the trimmings at the company's annual "breakfast for dinner" evening at the St. Vincent de Paul's Dan O'Meara Dining Hall in Phoenix on December 4, 2012.



Billy Hickman and Jan D'Atri pause for a moment during the omelet making.

Also included in the meal were dairy products donated by Shamrock Foods Company, and meat products donated by Bar-S Foods. All food preparation, serving, and clean-up was provided by employees and their families of Hickman's Family Farms.

In less than an hour, more than 600 omelets were prepared fresh and hot, and served up to guests of the dining room. This past December was the seventh year in a row that Hickman's family of employees supported the event. Also lending a hand was Jan D'Atri, well-known broadcast personality and cooking expert.



600 omelets were made and served in less than an hour.



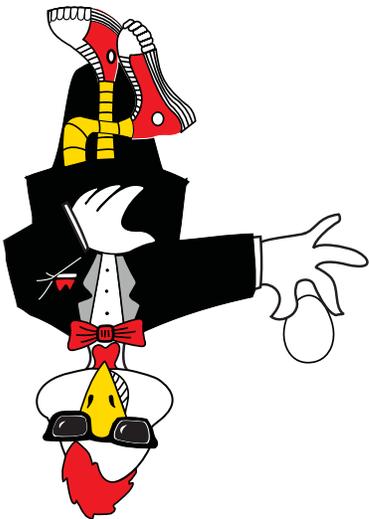
The volunteers for "Breakfast for Dinner" included employees and their families.

Parade Ready!

Henrietta has been a part of the Hickman tradition for decades. And like many of us who weather the storms of life, Henrietta had been looking a little tired.

So, she did what a lot of beautiful ladies do these days. She had a little work done, and now she's truly dazzling. Pictured here before a recent parade are Hickman's Family Farms founders Gertie and Bill Hickman, Sr., and grandson Cy.

Henrietta was decked out in her finest and was ready to face her public with a big, beautiful smile.



HICKMAN'S
family farms
6515 S. Jackrabbit Trail
Buckeye, AZ 85326